



2K22

# ENVISION

THINK - IMPLEMENT - ACHIEVE

Association of Inner Wheel Clubs in India

# 16<sup>th</sup> TRIENNIAL CONFERENCE

11th - 13th FEB - 2022

TRADE FACILITATION CENTRE, VARANASI





OLDEST LIVING CITY

## WELCOMES CHIEF GUEST

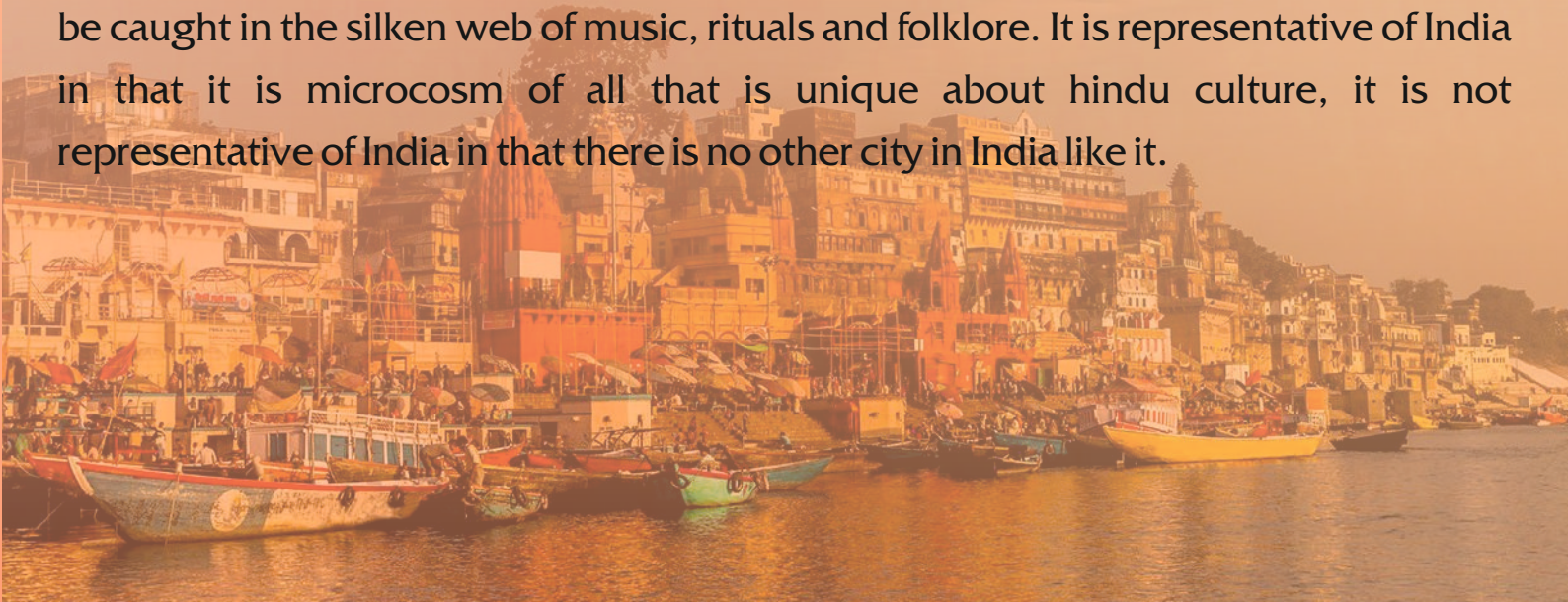


**Ebe Panitteri Martines**

**IIW President 2021-22**

# VARANASI

Varanasi is one of the oldest living cities of the world. It encapsulates all the rituals and symbols of hindu culture and religion. Where other cities of India are interested in modernizing, Varanasi is interested in preserving traditions. Varanasi is the home of sadhus and saints, pundits and pilgrims, yogis and "bogeys". It is full of contradictions and complexities for which India is famous. It is overwhelming in its noise, but peaceful in the purity of those who come for worship. Varanasi will cast its spell on you. You will be lured into its palace of myths, legends and beliefs. You will be caught in the silken web of music, rituals and folklore. It is representative of India in that it is microcosm of all that is unique about hindu culture, it is not representative of India in that there is no other city in India like it.



# FROM THE TRIENNIAL PRESIDENT



On behalf of the Planning Committee, I warmly welcome you to the 16th Triennial Conference in the beautiful city VARANASI-the spiritual capital of India.

16<sup>th</sup> Triennial Conference Envision 2K22 is the most awaited learning and networking event. It will give all of you a golden opportunity to empower yourself by learning, sharing experiences and meeting with stalwarts of Inner Wheel.

The event will feature workshops, motivating programs, interactive sessions, quiz, contests and entertainment.

The conference theme, Think: Implement: Achieve: represents the core idea to create a memorable experience for the attendees where they brainstorm and think on innovative ideas to carry out their responsibilities in a flawless, result driven and

impactful manner. An avid member can find all the information about Inner Wheel, its importance, working methodologies and focus points.

Over the last 97 years, IIW members have made tremendous contributions in uplifting the conditions of the underprivileged, saving the environment, creating awareness towards women's health etc. resulting in impacts in many sectors of society. Let us celebrate what we, as a social community, have achieved. Additionally, our future vision is to create even greater improvement in all corners of the globe.

This conference will be one: to share your thoughts and exchange ideas on how to chart your journey forward to reach new heights. Plan our future vision, engage in fruitful and lively interactions to find worthwhile solutions for the betterment of the society. We have planned many exciting programs, and strategic sessions at this conference that will allow members to reflect upon and celebrate their past accomplishments, renew friendships and extend networks, and jointly explore current and future possibilities to accomplish more. The Triennial Conference is a great platform to spread the power of Inner Wheel which has the capacity to change the world in unimaginable ways !!!

Let's make the effort to become a part of this mega conference and make it a huge success. Ensuring you great hospitality at Varanasi, catering to lacs of tourists every year.

Looking forward to welcoming you all.

## Saroj Katiyar

President

Association of Inner Wheel Clubs in India



# FROM THE CONVENER'S DESK



Dear Friends,  
A new beginning...

A new dawn...is waiting for all of us from 11<sup>th</sup> to 13<sup>th</sup> February, 2k22 at Varanasi in the form of 16<sup>th</sup> TRIENNIAL CONFERENCE.

The shadow of CORONA will be a thing of past by then. It will be a new dawn of friendship and service after two years of staying enclosed in our houses. This Conference will be instrumental in forging new friendships and reaffirming the old ones.

Those who have seen the grandeur of previous Triennial in 2010, will be amazed to see how Varanasi has emerged grander, cleaner and more beautiful.

You will not only meet and listen to our dynamic Association President ( 2021-22) Mrs. Saroj Katiyar, but also have the privilege of knowing the Chief guest, IIW President Mrs. Ebe Panitteri Martines, gracing the occasion. She has given us a beautiful IIW Theme " PINK FIRST".

Pink symbolizes youth & good health...

Pink takes all the passion and energy of red and tempers it with the purity of white, leaving us with the colour of tenderness and affection.

Kashi, Banaras or Varanasi. No matter what you call this holy city, it will never cease to amaze artists, tourists, and the spiritually inclined.

So dear friends, pack your bags, book your ticket come and visit the Historic city of India with a fascinating past and glorious present and enjoy the red carpet hospitality of District 311 & 312.

Waiting eagerly,

**PAP Nandini Bhargava**

Conference Convenor



Dear Inner Wheel Friends,

Happy Greetings .

We feel honoured in inviting you to the 16th Triennial Conference, "ENVISION 2K22-Think, Implement, Achieve" to be held on 11<sup>th</sup>to 13<sup>th</sup> February 2022 in Varanasi at Trade Facilitation and Exhibition Centre.

In this conference we will have the opportunity to meet our IIW President Ebe Panitteri Martines, Past IIW Presidents, PAP's, and many more eminent speakers.

Every triennial conference, we come together to look into our constitution to strengthen the roots of our Association.

Our Association President Saroj Katiyar ji has been working very hard to guide and direct each and everyone to work towards the success of this conference. We are also working with full dedication to extend our hospitality with goodwill and friendship.

Please read the brochure carefully to get all the information regarding the city, venue, stay etc.

I am sure you all will take back a lifetime of memories from this event. Looking forward to seeing you all happy healthy and Vaccinated.

Thanking you,

**Vinod Rishi**

Co-Convenor

# ADVISORY COMMITTEE



IPIIWP Bina Vyas



PIIWP Kamala  
Ramakrishnan



PIIWP Pallavi Shah



PIIWP Abha Gupta



PIIWP Kapila Gupta



# ORGANISING COMMITTEE



Assn. President Saroj Katiyar  
saroj.katiyar@gmail.com

Convenor-PAP - Nandini Bhargava  
bhargavanandini@gmail.com



Co Convener - PDC Vinod Rishi  
vinodcrishi@gmail.com

Hon. Assn. Treasurer - Meenal Lathi  
lathi.meena2122@gmail.com



Triennial Treasurer PDC Sadhna Rastogi  
sadhnarastogi13@gmail.com



# ORGANISING COMMITTEE

## REGISTRATION



District Chairman  
Dr. Divya Lehri  
Ph: 9219745100  
Email: divyalehri@gmail.com

District Chairman  
Archana Bajpai  
Ph: 9839070008  
Email: anjubajpai09@gmail.com



## COORDINATORS



Association Secretary  
Anuradha Chandak  
Ph: 8806612338  
Email: iwd313anuradha@gmail.com

Past President  
Ruchi Seth  
Ph: 9889002003  
Email: sethruchi317@gmail.com



## HOSPITALITY



Past District Chairman  
Lata Goyal  
Ph: 9927089105  
Email: latavirendra@yahoo.com

District Vice Chairman  
Versha Kumar  
Ph: 9450594323  
Email: vershakumar@gmail.com



## ACCOMMODATION



Past District Chairman  
Pratibha Mehrotra  
Ph: 9837051142  
Email: pratibhamehrotra63@gmail.com

Past President  
Anuradha Bhatia  
Ph: 9452831026  
Email: anuradha.bhatia@gmail.com



## VENUE



Past District Chairman  
Manju Bangur  
Ph: 9336117968  
Email: manjubangur19@gmail.com

Pres.  
Reena Garg  
Mob: 7007624539  
Email: reenagargvaranasi@gmail.com



## PUBLICATION



Past District Chairman  
Naveen Mohini Nigam  
Ph: 9839034612  
Email: mohini.naveen@gmail.com

Past District Chairman  
Poonam Agha  
Ph: 9415192603  
Email: poonamagha@gmail.com



## PHOTO & VIDEO



Past District Chairman  
Shalini Khanna  
Ph: 9839037200  
Email: shalinik22@yahoo.com

Past District Chairman  
Mahima Madhur  
Ph: 9871916718  
Email: dchair11@gmail.com



## FOOD & BEVERAGE



Past District Chairman  
Gita Gupta  
Ph: 9935574441  
Email: gitagupta@gmail.com

District Editor  
Madhu Kamani  
Ph: 9450883714  
Email: madhukamani65@yahoo.in



## KIT



District Vice Chairman  
Renu Agarwal  
Ph: 9927850024  
Email: renuagarwal2809@gmail.com

Pres.  
Seema Sachdeva  
Ph: 9005557810  
Email: seemasachdeva690@gmail.com



## WELCOME



Past District Chairman  
Sonal Bansal  
Ph: 9359833191  
Email: Sonalamit121@gmail.com

CCCC  
Alka Bansal  
Ph: 9415769477  
Email: alkainner@gmail.com



## EXHIBITION



District ESO  
Sandhya Gupta  
Ph: 9935084514  
Email: sandhyagupta078@gmail.com

Past District Chairman  
Mamta Dwivedi  
Ph: 9415940105  
Email: mamtank63@gmail.com





## — GIFTS & MEMENTOES —



District Secretary  
Neelu Singh Dhakrey  
Ph:8273666745  
Email: neeludhakrey@gmail.com

AC Member  
Nusrat Rashid  
Ph: 9795199115  
Email:agnusrat@gmail.com



## — ENTERTAINMENT —



District Treasurer  
Suruchi Saxena  
Ph:9927056162  
Email: saxena\_suruchi@rediffmail.com

Past District Chairman  
Shalini Talwar  
Ph:9839054484  
Email: shalini912ravi@gmail.com



## — FLAG EXCHANGE —



District ISO  
Manisha Bajpai  
Ph:9415431375  
Email: manisha\_graphics@rediffmail.com

District ISO  
Abha Verma  
Ph: 9936511969  
Email: drabhaverma1963@gmail.com



## — TRANSPORTATION —



Assn.Council Member  
Udita Sharma  
Ph: 9335014955  
Email: uditasharma@yahoo.co.in

District Secretary  
Asha Agarwal  
Ph: 9936924463  
Email: umasha1953@gmail.com



## — PRINT & MEDIA —

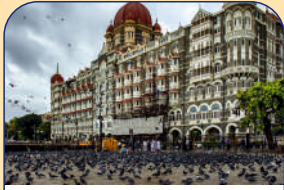


District Editor  
Jyoti Mittal  
Ph: 9634468880E  
mail: jyotimittal99@gmail.com

Immediate Past  
Association Treasurer  
Rita Bhargava  
Ph: 9415244549  
Email: ritabhargava09@gmail.com



# CALENDER OF PAST TRIENNIAL CONFERENCES 1977-2022



## Bombay 1977

Venue: Bombay  
District: 314  
Assn. Pre :Raksha Mehta  
CCCC : Silla Ardeshir



## Bhopal 1980

Venue: Bhopal  
District: 304  
Assn. Pre : Dr. Saroj  
Lalwani  
CCCC : Prema Ullal



## Trivandrum 1983

Venue: Trivandrum  
District: 321  
Assn. Pre: Dr. Muriel  
Sukumaran  
CCCC : Silla Ardeshir



## New Delhi 1986

Venue: New Delhi  
District: 301  
Assn. Pre: Shubh  
Manchanda  
CCCC : Veena Gandhi



## Vijaywada 1989

Venue: Vijaywada  
District: 302  
Assn.Pre: Mythri Grandhi  
CCCC : Mano Baktha  
Vatsalam



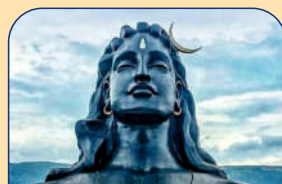
## Mumbai 1992

Venue: Mumbai  
District: 314  
Assn Pre: Asha Bajaj  
CCCC : Saroj Lalwani



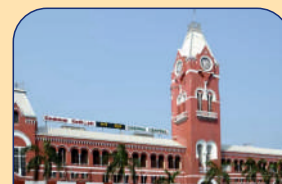
## Cochin 1995

Venue: Cochin  
District: 321  
Assn. Pre : Vimla  
Abraham  
CCCC : Asha Bajaj



## Coimbatore 1998

Venue: Coimbatore  
District: 320  
Assn. Pre: Shanta  
Mookken  
CCCC: Leela Ratnam.



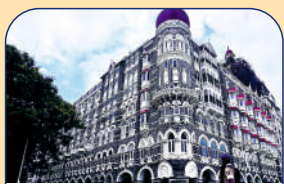
## Chennai 2001

Venue: Chennai  
District: 323  
Assn. Pre: Kamala  
Ramakrishnan  
CCCC : Anita Aggarwal



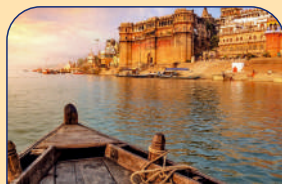
## Pune 2004

Venue: Pune  
District: 313  
Assn. Pre: Roshan  
Chindhy  
CCCC : Vimla Abraham



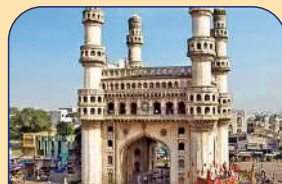
## Mumbai 2007

Venue: Mumbai  
District: 314  
Assn. P: Dr. Pallavi  
Shah  
CCCC : Abha Gupta



## Varanasi 2010

Venue: Varanasi  
District: 312  
Assn. Pre: Nandini  
Bhargava  
CCCC : Renu Baljee



## Hyderabad 2013

Venue: Hyderabad  
District: 302  
Assn. Pre: Sarita Lunani  
CCCC : Charulata A  
Chinchankar



## Kolkata 2016

Venue: Kolkata  
District: 329  
Assn. Pre : Mamta  
Agarwal  
CCCC : Shailaja Bhat



## Pune 2019

Venue: Pune  
District: 313  
Assn. Pre : Smita  
Pingale  
CCCC : Gomathi  
Viswanathan

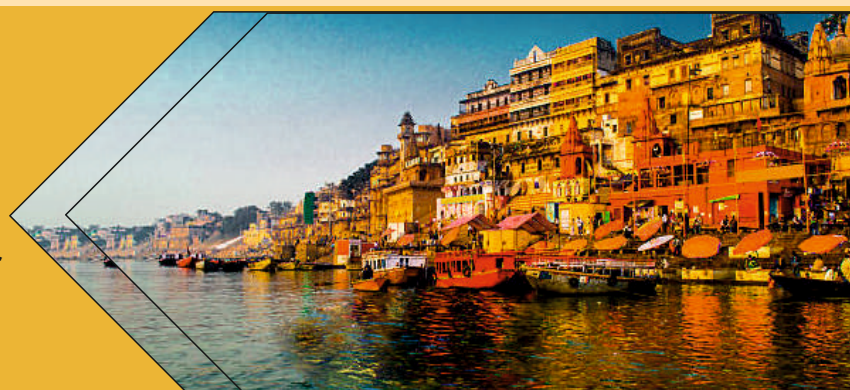
# 2022

Venue: Varanasi

District: 311

Assn. President: Saroj Katiyar

CCCC: Dr.Rashmi Sharma



# EVENT SCHEDULE

## Friday - February 11, 2022

- 10:30 AM : **Ensky** Inauguration of Bazaar
- 11.30 AM : **Encircle** ISO Meet & Flag Exchange
- 1:30 PM : Lunch
- 3:45 PM : Welcome by National President Saroj Katiyar
  - : Dance Tribute
  - : Address by Chief Guest -  
IIW President Ebe Panitteri Martines
  - : Address by Keynote Speaker
- 8:30 PM : Dinner

1



Conference Secretariat  
Nandini Bhargava  
bhargavanandini@gmail.com

## Saturday - February 12, 2022

- 9:00 AM- 10:AM : Photo Session with IIW President
- 11:00 AM -1:00 PM : Business Session
- 1:00 PM-2:30 PM : Lunch
- 2:40 PM -5:30 PM : Business Session
- 5:30 PM - 6:15 PM : High TEA
- 6:30 PM - 8:30 PM : **Encore** Inter District Entertainment
- 8:30 PM : Dinner

2

## Sunday - February 13, 2022

- 9:00 AM -10:00 AM : Photo Session with IIW President
- 10:00 AM - 11.20 AM : Business Session
- 11.30 AM - 12.20 PM : Impact of Globalisation on women entrepreneurs: National Project
- 12:30 PM -2:00 PM : Valedictory Session  
Expression of Gratitude
- 2:00 PM : Lunch

3

**encore**®

An Inter-District Talent Nite

Theme

# Festivals OF INDIA



- The Theme for the night is Festival's of India.
- The District must choose the Festival local to their Geographical region.
- The participating District can select either dance or song with background music, to depict the chosen festival .
- Minimum number of participants in each entry is 4.
- Each District will be given 3 MINUTES of stage time only.
- Please bring required items like pen drive, props, make-up, costumes etc. with you.
- Send a short introduction of your performance with the District number to the Chairman Entertainment Committee before 15<sup>th</sup> December, 2021.
- No participants will be entertained after 15<sup>th</sup> December, 2021.

## For Details contact

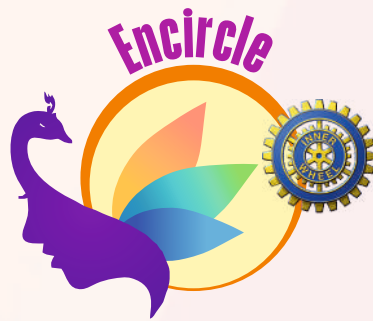
PAP Gomathi Vishwanathan

Phone: 9994477690 | Email: gomathi.vis@gmail.com

PAP Pushpa Suryamurty

Phone: 9820624740 | Email: pushinnerwheel314@gmail.com

**"If you never show your work, People will never know your talent"**



All India ISO Meet

A dream event for all the ISO's

Theme

# Queens OF INDIA

Each District ISO will Represent her Geographical area Dressed as Queen.

### Rules for Ramp-walk

- Ramp-walk - 1 minute.
- Self-Introduction - 30 seconds.
- Bring your own music for the ramp-walk in pen drive.

### For Club ISO's

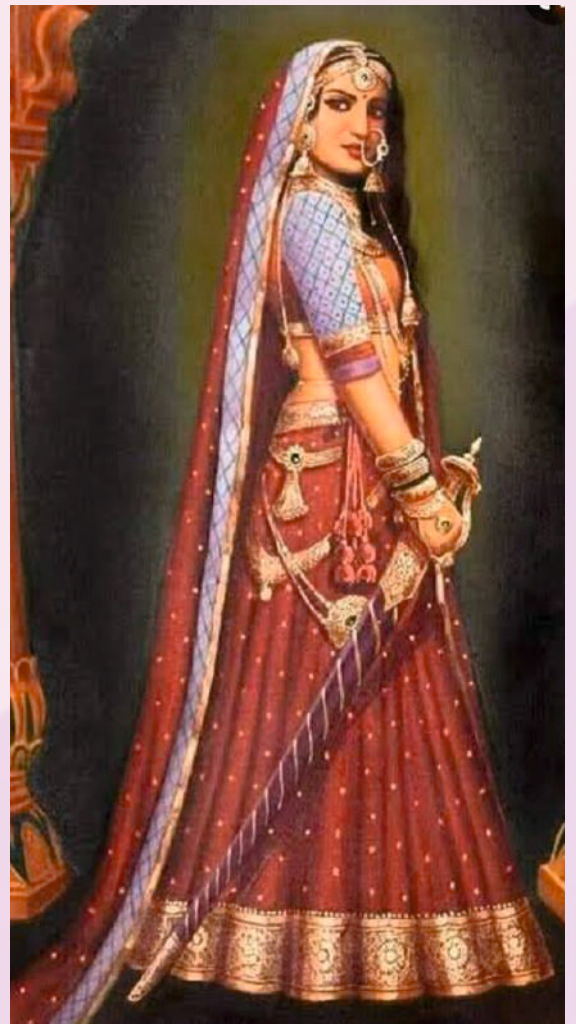
- Exchange Flags and foster Friendship.

### Encircle Coordinator

PIIWR Charulata A. Chinchankar

Email: [cchinchankar@live.com](mailto:cchinchankar@live.com)

Phone: 9422326501





# Ensky

Pamper yourself, Sky is the Limit.

## Fashion & Lifestyle Exhibition

Each stall will have:

- 1 table, 2 chairs, 3 lights, 5 amp plug point, 1 dustbin. Extra furnishing will be provided on advance request / payment.
- ATM service is available at the venue.
- Booking of stalls will be on 1st come 1st serve basis.
- Stalls are limited, so please book at the earliest.
- Demand Draft should be drawn in favour of Association of Inner Wheel Clubs India - 16th Triennial Conference.



**BOOK  
YOUR  
STALL  
NOW!!**

## STALL DETAILS

SIZE OF STALL	RATE FOR 3 DAYS
2 X 2 M	RS. 30,000
3 X 2 M	RS. 35,000

DATE	STALL TIMINGS
11TH FEBRUARY	11 AM TO 8 PM
12TH FEBRUARY	10 AM TO 8 PM
13TH FEBRUARY	11 AM TO 4 PM

### EXHIBITORS MAY CONTACT EXHIBITION COMMITTEE FOR PARTICIPATION.

**Inner Wheel members or their friends  
can avail this opportunity to book stalls  
for the exhibition.**

PDC MAMTA DWIVEDI

- Mob. 9415940105.
- E-Mail Id: mamtank63@gmail.com

District ESO SANDHYA GUPTA

- Mob. 9935084514
- Email id - sandhyagupta078@gmail.com

PP SANDHYA AGRAWAL

- Mob: 9161612000
- E-Mail id: sandhyaagrawal250@gmail.com

PP SANTOSH AGARWAL

- Mob -9935569333
- E-mail Id : Santosh\_123@outlook.com

*"The Most Awaited Inner  
Wheel Exhibition "*



# *Gala Nite*

11<sup>th</sup> February, 2022

It will be a night you will never forget.  
Full of Lights and Colours.  
Sound and Music..  
Dance and Enjoyment...



Organising Committee of 16th Triennial Conference  
invites you to the Gala Nite on 11<sup>th</sup> Feb 2022 from 6:30 PM onwards..

**Venue – Dinner Place, Trade Facilitation Centre, Varanasi.**

# PRE-CONTESTED COMPETITIONS FOR TRIENNIAL



## MAGIC OF



## COOKERY COMPETITION



### STEP 1

USE ANY OF THE FOLLOWING MILLETS FOR SWEET OR SAVOURY DISHES AS MAIN INGREDIENT.

- JOWAR (SORGHUM)
- SAMA (LITTLE MILLET)
- BARRI (COMMON MILLET)
- BAJRA (PEARL MILLET)
- RAGI (FINGER MILLET)
- KANGANI (FOXTAIL/ ITALIAN MILLET)
- RAJGIRA (AMARANTH)
- KODRA (KODO MILLET)
- JHANGORA (BARNYARD MILLET)

### STEP 2

*Your entry should have the following things together in 1 single mail -*

- 4 pictures of high-quality resolution. Two of the Dish, One of the Dish with participant, Passport size pic of the participant.
- Your write up in pdf format as attachment to your mail, which should include Name of the participant, Club & District of the participant. Category of the recipe – Traditional or New, a complete recipe written in points in easy language (Hindi or English).
- Subject of the mail should be <MOM><club name> <District of the participant>.

### STEP 3

Mail the entry to [triennialcompetitions@gmail.com](mailto:triennialcompetitions@gmail.com) by 15th December 2021



**COMPETITION COORDINATOR**  
**HON. ASSN. SEC. ANURADHA CHANDAK**  
Phone - 8806612338





# EXPLORE YOUR WRITING SKILLS

with



# RAY OF SUNSHINE



**A short story writing Contest!!!**

*Weave A Story In English Or Hindi With 500 Words Only. It Should Be A Story Of Your Happy Memories With Family During Lockdown.*



## **STEP 1**

1. Write a story in not more than 500 words in English/Hindi.
2. Your write up should be in pdf format as attachment to your mail, which should include Name of the participant, Club & District of the participant on top.

## **STEP 2**

1. Mail it to [triennialcompetitions@gmail.com](mailto:triennialcompetitions@gmail.com) by 15th Dec. 2021.
2. Write <AROS><CLUB NAME><DISTRICT NO.> in the subject.

**COMPETITION COORDINATOR**

**HON. ASSN. TRES. MEENAL LATHI – 9420791110, 8275749291.**

# UNLEASH

*Your Designing Skills*

## CREATIVITY SHOW CASE

### TRIENNIAL SOUVENIR COVER PAGE DESIGN COMPETITION!!!

#### STEP 1

DESIGN A COVER PAGE IN EITHER OF THE CATAGORIES WITH FOLLOWING RULES.

##### Hand Painted Cover Page

- One contestant - one entry.
- If your painting is chosen than you will be requested to send the by courier to the judges. Address will be informed later.
- Do not paint Logos in painted cover page, just leave space blank and write 'logo' there.
- You cannot claim copyright if your painting is selected.

##### Computer Graphic Design Cover Page

- One contestant - one entry.
- Do not use copyright images.
- Cover Page should have Logos & Names placed.
- You can not claim copyright if your design is selected.

#### STEP 2

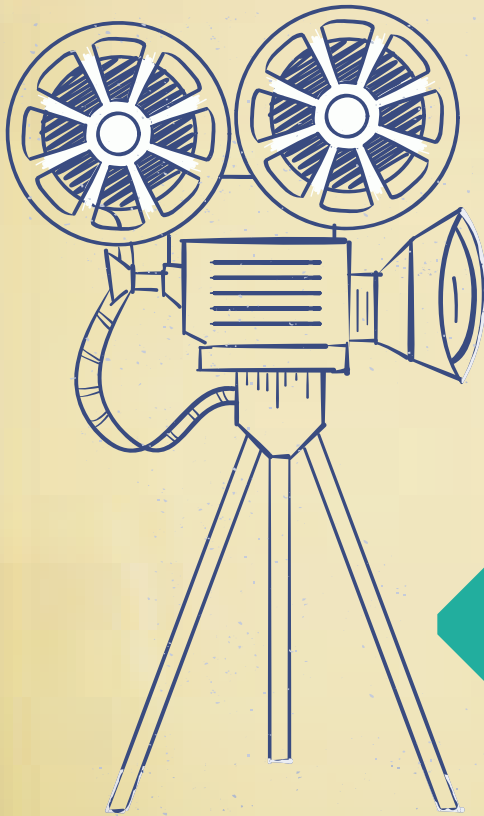
1. Please mail photo of your painting cover page/ graphic design cover page to - triennialcompetitions@gmail.com. Write <cover page><club name><district no.> in subject.
2. Do not forget to write, Name of the participant, Club & District of the participant in the mail.
3. Last day to send entry - 15<sup>th</sup> December 2021.

**COMPETITION COORDINATOR**  
**NATIONAL EDITOR – VEENA SWAMI – 9449001771**

# SHOOT YOUR *Success Story*

# VIDE

## MAKING COMPETITION



**Mechanics :** In a 2-3 Minute video, Share your Entrepreneurial Journey from where you have stepped out of your comfort zone and converted your idea into a business. Feature support, achievements, hurdles and emotions attached with it.

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**Contact : Ruchi Seth**  
**+91-9889002003**

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**Submit Videos to**  
**[triennialcompetitions@gmail.com](mailto:triennialcompetitions@gmail.com)**

### **Guidelines:-**

The short film can include text, images, photos, videos or any combination of these elements.

It should be clear & should be of good resolution.

The Video duration must be a minimum of 2 min and a maximum of 3 min. Video format should ideally be AVI, FLV or Mp4.

Any software may be used to create the videos.

Plagiarism in any form is not allowed.

### **Submission of entry details-**

1 Club 1 Entry.

Please write (success story), (club name), (district no.) in subject of your email.

**DEADLINE**

**15**

**DECEMBER 2021**

**11:59 PM**



# 16<sup>th</sup> TRIENNIAL CONFERENCE

2022  
**ENVISION**  
THINK - IMPLEMENT - ACHIEVE



## REGISTRATION

DATE: 11<sup>th</sup> -13<sup>th</sup> FEB

TRADE FACILITATION CENTRE , VARANASI

HOST DISTRICT 311

**OPENS : JULY 2021**

**CLOSES : ON THE REGISTRATION OF 2000 DELEGATES**

Registration Fee for IW Members  
&  
other Delegates

Rs 9,000/- Till (31<sup>st</sup> Oct 21)  
Rs 9,500/- Till (15<sup>th</sup> Dec 2021)  
Rs 10,000/- Till (10<sup>th</sup> Jan 2022)

No registrations will be accepted  
after **10<sup>th</sup> January 2022.**

**Registration can be done online only, at [www.triennialenvision.com](http://www.triennialenvision.com) with 3 payment modes**

1. Credit card/ Debit Card.
2. RTGS/ NEFT
3. Demand Draft

### Refund/ Cancellation / Transfer Policy

1. 50% refund till **30<sup>th</sup> December 2021.**
2. Registration can be reassigned / transferred to another Innerwheel member at the discretion of Chairman Registration Committee.
3. No transfer or refund of Registration after **10<sup>th</sup> January 2022.**

### Information regarding Registration

1. Children below **18 years** strictly not encouraged.
2. No spot registration.
3. No Demand Draft payment will be accepted after **31<sup>st</sup> December 2021.**
4. In case of Demand Draft payment, please send the Demand Draft to the following address with all the details like Name, Club Name, District No.-  
Ruchi Seth. F9 A, Motivihar Society, Sarvodaya Nagar, Kanpur, Uttar Pradesh. Pin 208025.

**Do not miss clicking a picture or scanned copy of your DD to fill the form online**

#### Remittance

1. Cheques will not be accepted.
2. Demand Drafts should be drawn in favour of "**Assn. of Inner Wheel Clubs India-16<sup>th</sup> Triennial Conference**". (Payable at Kanpur) On receiving the payment, each delegate will be issued a receipt and registration number
3. Through RTGS / NEFT

#### Bank Details

1. Bank Name: **State Bank of India.**
2. Branch: **GSVM Medical College, Kanpur.**
3. Account Name : **Assn. of Inner Wheel Clubs India-16th Triennial Conference**
4. Account No. **40196579775**
5. IFS Code: **SBIN0003076**
6. MICR Code: **208002050**

#### Registration Includes

11th February 2022: Lunch, Tea, Dinner  
12th February 2022: Lunch, Tea, Dinner  
13th February 2022 Lunch  
(Registration Kit)

#### Registration Committee

**Chairman** : DC Dr. Divya Lehri  
**Triennial Treasurer** : PDC Sadhana Rastogi  
[sadhnarastogi13@gmail.com](mailto:sadhnarastogi13@gmail.com)



# Places of interest in and around Varanasi

Varanasi is a city in the northern Indian state of Uttar Pradesh dating to the 11th century B.C. Regarded as the spiritual capital of India, the city draws Hindu pilgrims who bathe in the Ganges River's sacred waters. Along the city's winding streets, there are some 2,000 temples, including Kashi Vishwanath, the "Golden Temple" dedicated to the Hindu God Shiva.



## Kashi Vishwanath Temple

One of the oldest, richest, and holiest shrines of India is located in the sacred city of Varanasi and is known as Shri Kashi Vishwanath Temple. Named Kashi, due to the ancient name of Varanasi, the glorious temple commemorates the mighty Lord Shiva and is a part of the 12 Jyotirlingas. Thousands of devotees travel from miles away to witness its soothing spiritual ambiance and seek blessings from their God. Sun glistens on the towering spires and domes made out of pure gold.

## Dasaswamedh Ghat

Dashashwamedh Ghat is known for conducting the liveliest aartis along the holy river Ganga to immerse the visitors into divine bliss. A prominent member of the tourist attractions in Varanasi, Dashashwamedh Ghat, got its name due to the legend of Lord Brahma sacrificing 10 horses, or das Ashwamedh, in order to perform a yajna. Every sunset, the ghat gets illuminated by the light of diyas lit to commence the sacred rituals.



## Sarnath

Popular by names like Isipatana and Mrigadava, Sarnath is a distinguished pilgrimage site for Buddhists all over the world. Believed to be the first place Gautum Buddha went after gaining enlightenment to preach his teachings on Dharma, is this small, quiet, peaceful town. With many stupas built amidst lush green gardens, this city is famous for being the site of India's national emblem, the Ashoka pillar. Distance from Varanasi to Sarnath is 9.5 KMs

## Alaknanda Cruise

Morning and evening cruises take you on a journey spanning thousands of years, through the Kashi of our ancient scriptures to the present day Varanasi. Feel the stories of ancient Kashi, where the Ghats have changed in appearance but have stayed the same in eternal spirit.

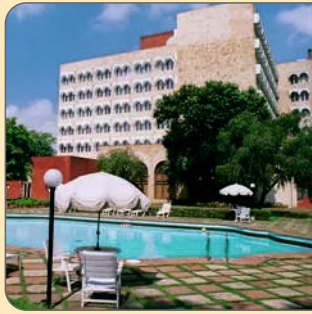


**For more details and tailormade tour options, you may contact:**

Mr Shubhankar Chakravarty  
+91 9650084895 | [summit.pharma@alpcord.net](mailto:summit.pharma@alpcord.net)

# Suggested Nearby Hotels

The Triennial Conference has planned to offer limited shuttle bus service from these hotels to the venue and vice versa.



## Taj Ganges

★★★★★

Distance from Trade Facilitation Centre - **6.9 Kms**



## Radisson Hotel

★★★★★

Distance from Trade Facilitation Centre - **6.7 Kms**



## Ramada Plaza

★★★★★

Distance from Trade Facilitation Centre - **7.3 Kms**



## The Clarks

★★★★★

Distance from Trade Facilitation Centre - **7.1 Kms**



## Madin

★★★★★

Distance from Trade Facilitation Centre - **6.4 Kms**



## Hotel City Inn

★★★★★

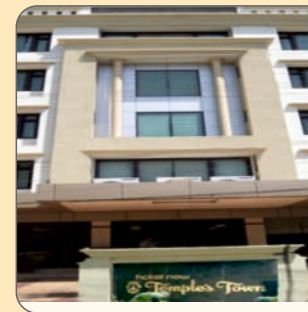
Distance from Trade Facilitation Centre - **8.5 Kms**



## Hotel Zeeras

★★★★★

Distance from Trade Facilitation Centre - **1.5 Kms**



## Hotel Temples Town

★★★★★

Distance from Trade Facilitation Centre - **6.6 Kms**

- Hotels have been selected considering proximity to Triennial Conference Venue.
- Delegates are suggested to book their hotels online. In case you require any assistance, please contact:

Name - **Mr Shubhankar Chakravarty**

Mobile - +91 9650084895

Email - [summit.pharma@alpcord.net](mailto:summit.pharma@alpcord.net)

**VENUE**



# UNPARALLELED SOPHISTICATION

All the wonder of this stunning structure comes alive when you finally see it in person, it is the service within that really makes the Pallazzo so extraordinary.

## TRADE FACILITATION CENTRE

CHANDMARI, VARANASI

The Centre at Bada Lalpur, Varanasi is developed by Ministry of Textile on 7.93 acres land and having constructed area of around 43,450 sqm. Moreover, the centre offers facilities such as Convention hall, Exhibition area, Shops, Marts, Food Court, Restaurants, Guest Houses, Dormitories, Offices, Crafts Museum and Amphitheater.

### **Location–**

Located near the upcoming bypass between NH-29 (Varanasi - Gorakhpur Road) And NH-56 (Varanasi –Sultanpur Road) which shall reduce travel time to Trade Facilitation Centre, Varanasi from Varanasi Airport to 30 mins. Similarly from Sarnath to 20 mins. The approach road is stadium road (24m wide). There are 3 entrances to the TFC & Craft Music each (with security post). 6m wide driveway and width of internal road is 9m wide.

# VENUE :TRADE FACILITATION CENTRE

## AERIAL VIEW



## EVENING VIEW

